



It's not a radical notion: it's 2016, not 1950. Almost everyone is working outside and inside the home – and our rules about work and family need to sprint to catch up.

Because those rules are so outdated, people across America are struggling to make it work more than ever before. Everyday, we're forced to make hard decisions that ask us to sacrifice family for work, or work for family.

The dilemmas are different, but they all boil down to one common struggle: taking care of ourselves and the people we love, or earning a paycheck. But no one should have to worry about keeping their job or paying the rent when they're battling an illness, a child is born, or a parent is in their final days. That's a choice no one should have to make.

At Make It Work, we believe hardworking people deserve more than a decent living - we deserve a decent life.

And our goal is to make that decent life a reality for people across the country.

Make It Work

Make It Work is a three-year campaign with one big goal: making sure work and family issues are front and center in the lead up to the 2016 election. We're seizing a narrow window of opportunity that exists right now: the opportunity to make economic security for women and families the defining issue of the upcoming presidential election cycle. By making issues like equal pay, paid sick days, a living wage, and affordable child care unavoidable, we'll create demand for real solutions to America's economic challenges. Our goal is to make America ready for ambitious ideas and big solutions that help people across the country make it work.

Those solutions include overhauling our current policies to catch up with 21st century realities of work and family. We believe:

- Men and women should be paid equal pay for equal work;
- Affording child care shouldn't require a second job or a second mortgage – this means child care costs must be no more than 10 percent of pay;
- Every working person should get at least seven paid days a year to recover from illness or injury or care for a sick family member;
- Men and women should be able to be with our loved ones when we're needed and not sacrifice a paycheck to do it;
- And every person should get paid a decent wage that allows them to determine their future.

This means that we are pushing for policy solutions including paid family leave, paid sick days, an increased minimum wage, affordable quality child care, and equal pay.

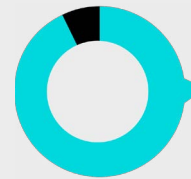
WHAT 2016 VOTERS WANT*



75%
want quality and affordable childcare options available nationally.



88%
want to ensure all workers can earn paid sick days



93%
want women and men to receive equal pay for equal work.



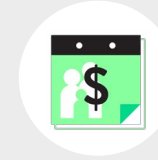
72%
think our workplace laws are out of date with the changing roles of men and women

**In January 2015, Make It Work commissioned a poll of 800 likely 2016 voters conducted by Lake Research Partners.*

OUR ISSUES



EQUAL PAY
Minimum Wage,
Pay Equity



WORK & FAMILY
Paid Sick Days, Paid Family
Leave, Pregnant Worker
Protections, Predictability



CAREGIVING
Child Care,
Elder Care